

# It's The Digital Signage Fizz, That Does The Bizz

**PANACHE**

Digital Signage

Around the globe, enterprises are using digital displays within customer-facing branch or store locations to optimize the customer experience, increase sales and enhance customer - associate communication.

Research indicates Digital Signage has an almost 50% effectiveness on brand awareness and Digital Signage has a positive effect on consumer behavior, employee education and corporate communications.

Digital Signage is an invaluable tool that creates memorable experiences. Often it is as simple as a one-to-one interaction, providing pertinent information. Or, it can be a one-to-many experience where customers, prospects and staff use the information from the branded environment.

Digital Signage builds brand and employee loyalty and generates strong competitive differentiation.



A Digital Signage Solution  
for Content Distribution

# Digital Signage

# APPLICATIONS



Corporate



Interactive Kiosk



Food & Hospitality



Government



Hospital



BFSI



Transportation



Retail



Education

## We Provide

- Needs assessment and consultation
- Custom solution engineering
- Installation, calibration and conformance
- A full range of products - displays, mounts, enclosures, calibration software and more
- Custom manufacturing
- On-site technology audits
- Product sourcing
- Custom product modification and integration
- Post-sale service and support
- Green, Space saving & Affordable Solution
- Glass & Touch Integration possible

## Media Player Specification

- Intel® Atom™ Processor
- 1080P Playback for Media Content
- Mini-ITX & Smaller Form Factor
- Up to 2GB RAM
- Multiple Display Options
- Embedded Linux Software



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